

A one-of-a-kind celebration



At C-Suite Christmas, the Dallas Symphony Orchestra celebrates one of the most important partnerships of all – business and the arts.



*Top: C-Suite Christmas Cast 2021
Bottom: Sanjiv Yajnik (C-Suite 2019)*

Funds raised during C-Suite Christmas benefit the students in the DSO's Kim Noltemy Young Musicians Program and Southern Dallas Residency, which provide free instruments and music lessons to hundreds of students yearly.

The performance will feature prominent business leaders alongside the musicians of the Dallas Symphony in roles including conductor, narrator, percussionist and more.

2022 C-Suite Christmas Featured Executives include:

- Jorge Baldor – Founder, Mercado 369 and Latino Center for Leadership Development
- Anne Chow – CEO, AT&T Business
- Cynthia “Cynt” Marshall – CEO, Dallas Mavericks
- Brad Ramsey – President & GM, WFAA and Senior Vice President, TEGNA, Inc.

C-Suite Christmas also has an international reach thanks to a partnership with Bloomberg Television. The production will be recorded and aired multiple times throughout December.

A night to remember

Tickets & Access

Sponsor Recognition

Bloomberg & Stage Recognition

Platinum \$25,000	<ul style="list-style-type: none"> 40 Premium tickets including Pre-Concert Cast Reception & Post-Concert Party access* 	<ul style="list-style-type: none"> Full-page ad Logo recognition on sponsor page in program book, lobby signage and website Recognition in two pre-event posts on social media 	<ul style="list-style-type: none"> Logo recognition in Bloomberg end credits Recognition from Stage in pre-concert remarks
Gold \$10,000	<ul style="list-style-type: none"> 20 Premium tickets including Pre-Concert Cast Reception & Post-Concert Party access* 	<ul style="list-style-type: none"> Half-page ad Logo recognition on sponsor page in program book, lobby signage and website Recognition in two pre-event posts on social media 	<ul style="list-style-type: none"> Text recognition in Bloomberg end credits
Silver \$5,000	<ul style="list-style-type: none"> 10 tickets including Post-Concert Party access* 	<ul style="list-style-type: none"> Half-page ad Text recognition on sponsor page in program book, lobby signage and website 	
Supporting \$2,500	<ul style="list-style-type: none"> 4 tickets including Post-Concert Party access* 	<ul style="list-style-type: none"> Text recognition on sponsor page in program book, lobby signage and website 	
Tickets \$500 Each	<ul style="list-style-type: none"> 1 ticket including Post-Concert Party access 		

**A limited number of additional tickets are available for purchase upon request*

Wednesday, December 7, 2022

6:00–7:30 PM | Pre-Concert Cast Reception*

7:30–8:30 PM | C-Suite Christmas Concert

Performed for a live audience and recorded for future distribution on Bloomberg Television

8:30–10:00 PM | After-Party with Live Music and Festive Treats

**Available at certain sponsorship levels*



Christine Perez (C-Suite 2021)

COMPANY NAME

SENIOR EXECUTIVE

TITLE

INFORMATION ABOVE WILL APPEAR IN THE PROGRAM BOOK AS PRINTED UNLESS OTHERWISE NOTED

MAILING ADDRESS

CITY, STATE, ZIP

GENERAL CONTACT

PHONE

EMAIL

PROGRAM BOOK CONTACT

PHONE

EMAIL

SPONSORSHIP LEVELS

- ☐ Platinum - \$25,000 | FMV: \$5,200 ☐ Supporting - \$2,500 | FMV: \$400
- ☐ Gold - \$10,000 | FMV: \$2,750 ☐ ___ Single Tickets at \$500 each | FMV: \$100
- ☐ Silver - \$5,000 | FMV: \$1,750
- ☐ We cannot attend. Please accept this tax-deductible donation: \$ _____

PROGRAM BOOK ADVERTISEMENT

- ☐ Back Cover - \$5,000 ☐ Full Page - \$1,200
- ☐ Inside Front Cover - \$2,500 ☐ Half Page - \$750
- ☐ Inside Back Cover - \$2,500

GRAND TOTAL \$ _____

PAYMENT INFORMATION

Please submit payment to: C-Suite Christmas 2021,

Morton H. Meyerson Symphony Center, 2301 Flora Street, Dallas, TX 75201

- ☐ Send Invoice ☐ Enclosed is my check for \$ _____ payable to: "Dallas Symphony Association"
- ☐ Please charge \$ _____ to the following card: ☐ American Express ☐ Mastercard ☐ Visa ☐ Discover

Name on Card: _____

Card #: _____ Exp. Date: _____ Security Code: _____

SIGNATURE

DATE